






- New items contribute 60% to C-Store Category Growth on average
- Majority of new item sales growth is achieved in the first 12 weeks
- Automatically receive new items as they are available
- First Edition items are 100% guaranteed (must be merchandised for 60 days minimum in new item section or on front checkout counter)

Retailers, don't miss this huge opportunity.

Be the first on the street to get hot new items!

Product	Unit UPC	Ship	Item #	
Planters Salted Caramel Tube Nuts	29000-01999	4/12/15	015670	
Planters Sea Salt & Vinegar Tube Nuts	29000-02001	4/12/15	015675	
AirHeads Bites King Size 4oz - Fruit	73390014483	5/3/15	014795	
Trident Layers Swedish Fish Gum	12154600783	6/21/15	053432	

Product	Unit UPC	First Available Ship	Item #
Bugles Ranch	0-16000-51258-0	5/24/15	061296 CUBE
Chex Mix Popped	0-16000-51127-9	5/24/15	CUBE
Nature Valley Roasted Nut Crunch - Almond	0-16000-51333-4	5/24/15	CUBE
Nature Valley Roasted Nut Crunch - Peanut	0-16000-51332-7	5/24/15	CUBE

