



2016  
3<sup>rd</sup> Quarter

**Retailers, don't miss this huge opportunity.**

**Be the first on the street to get hot new items!**

- **New items contribute 60% to C-Store Category Growth Growth on average**
- **Majority of new item sales growth is achieved in the first 12 the first 12 weeks**
- **Automatically receive new items as they are available available**

Product	Unit UPC	Ship	Item #
Ritz Bacon Cheddar Cracker Sandwiches	44000 04566	07/10/16	015877
Keebler Chocolate Sugar Wafers	30100-11321-8	07/17/16	061415
MENTOS CARAMEL ROLLS - CARAMEL & CHOC	73390000080	07/31/16	014231



## 3<sup>rd</sup> Quarter

Product	Unit UPC	First Available Ship	Item #
Trolli Sour Brite Bites Blue Raspberry Singles	1 41420 58001 7	08/07/16	013744
Trolli Sour Brite Bites Watermelon Singles	0 41420 58004 8	08/07/16	013746
Trolli Sour Brite Weird Beards peg bag	41420 57000 1	08/14/16	038303

